



CHATTAHOOCHEE VALLEY COMMUNITY COLLEGE

### **A.A.S. - Visual Communications: Multimedia Graphic Design option**

The visual communications program prepares students for careers in graphics and design for print media, multimedia and other applications of commercial art. The multimedia option concentrates on creative and technical processes involved in print-media production (publishing and advertising for example) as well as multimedia production for the World Wide Web and other Internet, presentation and digital multimedia applications. Most courses require the student to use industry-standard software on a personal computer.

|   | <b>credit hours</b> |
|---|---------------------|
| <b>Area I: Written Composition</b> .....                        | <b>3</b>            |
| ENG 101 English 101 .....                                       | 3                   |
| <b>Area II: Humanities and Fine Arts</b> .....                  | <b>6</b>            |
| ART 100 Art Appreciation .....                                  | 3                   |
| SPH 107 Fundamentals of Public Speaking .....                   | 3                   |
| <b>Area III: Natural Science and Mathematics</b> .....          | <b>9</b>            |
| MTH 100 Intermediate College Algebra or higher level MTH .....  | 3                   |
| CIS 146 Microcomputer Applications .....                        | 3                   |
| CIS 150 Introduction to Computer Logic and Programming .....    | 3                   |
| <b>Area IV: History, Social and Behavioral Sciences</b> .....   | <b>3</b>            |
| Approved History, Sociology or Psychology course .....          | 3                   |
| <b>Area V: Preprofessional Major and Elective courses</b> ..... | <b>45</b>           |
| <b>Required Visual Communications core</b> .....                | <b>30</b>           |
| ART 121 Two-Dimensional Composition .....                       | 3                   |
| CIS 151 Graphics for the Worldwide Web .....                    | 3                   |
| CIS 160 Multimedia for the World Wide Web .....                 | 3                   |
| CIS 207 Introduction to Web Development .....                   | 3                   |
| VCM 145 Introduction to Digital Photography .....               | 3                   |
| VCM 150 Typography .....  | 3                   |
| VCM 171 Graphics Software Applications .....                    | 3                   |
| VCM 172 Digital Illustration 1 .....                            | 3                   |
| VCM 185 Digital Imaging 1 .....                                 | 3                   |
| VCM 254 Graphic Design .....                                    | 3                   |
| <b>Required Multimedia core</b> .....                           | <b>15</b>           |
| ART 113 Drawing 1 .....   | 3                   |
| VCM 193 Digital Publishing 1 .....                              | 3                   |
| VCM 253 Graphic Design Basics .....                             | 3                   |
| Approved elective in major ( CIS, BUS, OAD, VCM) .....          | 3                   |
| VCM 270, VCM 273 or CIS 294 .....                               | 3                   |
| <b>Additional Degree Requirements</b> .....                     | <b>4</b>            |
| *ORI 101 Orientation to College .....                           | 1                   |
| WKO 102 Workplace Skills Development II .....                   | 3                   |
| <b>Total</b> .....  | <b>70-72</b>        |